

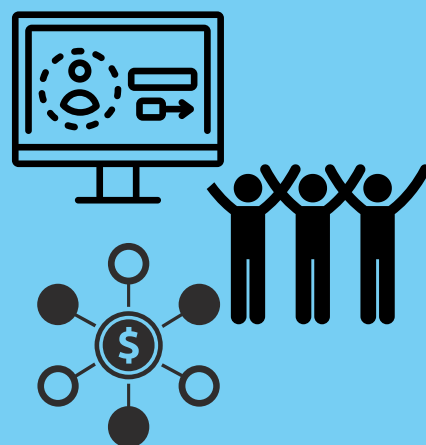
HOW A VIRTUAL RACE WORKS

The Participant Experience



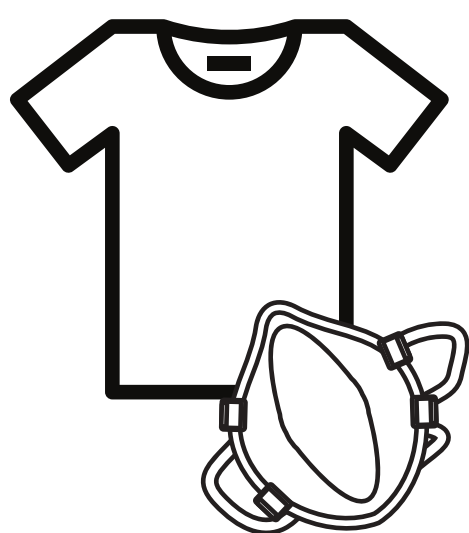
1 REGISTER + FUNDRAISE

Sign up for the event and then tell the world! Set up and share your fundraising page any which way you can to start building your fan club.



2 GET THE SWAG

Head over to one of our partner's business locations according to the packet pick-up schedule and get your goodies! Or, upgrade to receive your package at home.



3 SELECT A COURSE

Choose from one of several mapped out routes in the area or build your own. Either way, download and use the RaceJoy app for an enhanced and interactive experience.



4 PICK A DAY AND DO IT

Any day within the run period works.

- Watch a special pre-recorded opening ceremony program
- Run or Walk using the RaceJoy app
- Post your results using easy pop-up button on RaceJoy
- Craft and share the perfect Insta or Facebook post



5 PARTY IT UP

Tune in for a special live streamed virtual post-event celebration with music, special thanks, and exclusive offers from sponsors.

